



**HIGHWAY
SAFETY
SOLUTIONS**
SAFETY FIRST, ALWAYS!

HIGHWAY SAFETY SOLUTIONS

COMPANY PROFILE

Leading the Way in Road Safety, Infrastructure & Surface Protection Solutions

Highway Safety Solutions is a leading engineering and contracting company specializing in road safety infrastructure, industrial flooring, sports court coatings, and traffic management solutions. We deliver innovative, reliable, and cost-effective solutions that comply with national and international quality standards.



**ROAD SAFETY
INFRASTRUCTURE**



**INDUSTRIAL
FLOORING**



**SPORTS COURT
COATINGS**



**TRAFFIC MANAGEMENT
SOLUTIONS**



**SAFETY FIRST,
ALWAYS!**



QUALITY



RELIABILITY



INNOVATION



COMMITMENT



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**HIGHWAY
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INTRODUCTION

WELCOME TO HIGHWAY SAFETY SOLUTIONS

Welcome to Highway Safety Solutions, where safety, quality, and engineering excellence come together to build reliable infrastructure for a safer tomorrow.

Since our establishment, we have been committed to delivering professional road safety and industrial surface protection solutions across Pakistan. Our expertise covers thermoplastic road marking, cold paint road marking, traffic sign boards, overhead gantries, highway guardrails, W-beam crash barriers, reflective road studs (cat eyes), speed calming systems, epoxy flooring, industrial floor coatings, warehouse line marking, parking management systems, and sports court coatings.

We believe that every road, industrial facility, warehouse, parking area, airport, port, and sports complex deserves the highest standards of safety and durability. Using advanced machinery, premium materials, and experienced professionals, we execute every project with precision, efficiency, and complete compliance with national and international standards.

Our objective is not only to complete projects but to build long-lasting infrastructure that protects lives, enhances operational efficiency, and creates sustainable value for our clients.



SAFETY
FIRST



PREMIUM
QUALITY



EXPERIENCED
PROFESSIONALS



ADVANCED
TECHNOLOGY



CLIENT
FOCUSED



SAFETY FIRST, **ALWAYS!**

Building Safer Roads, Stronger Infrastructure
and a Better Tomorrow.



HIGHWAY SAFETY SOLUTIONS

SAFETY FIRST, ALWAYS!

EXECUTIVE SUMMARY

AT A GLANCE



Highway Safety Solutions is one of Pakistan's emerging **engineering and contracting companies** specializing in road safety infrastructure, industrial flooring systems, and sports surface solutions.



Our services include thermoplastic and cold paint road marking, traffic sign boards, overhead gantries, guardrail systems, crash barriers, road studs, parking management systems, warehouse line marking, epoxy flooring, polyurethane coatings, acrylic sports court coatings, and complete traffic safety solutions.



With modern equipment, certified materials, and a **highly qualified technical team**, we successfully deliver projects for government departments, consultants, industrial facilities, commercial organizations, developers, and private clients.



Our commitment to **quality, innovation, workplace safety, and customer satisfaction** has enabled us to establish a reputation for delivering durable, cost-effective, and high-performance infrastructure solutions throughout Pakistan.



Every project we undertake is executed with careful planning, **engineering expertise**, and strict **quality control** to ensure maximum durability, operational efficiency, and long-term value.



QUALITY ASSURED

Premium Materials,
Tested & Approved



MODERN EQUIPMENT

Advanced Machinery
for Precision Work



EXPERT TEAM

Skilled, Trained &
Certified Professionals



CLIENT FOCUSED

Reliable Solutions,
Long-Term Partnerships



NATIONWIDE IMPACT

Delivering Safer & Better
Infrastructure Across Pakistan



**SAFETY FIRST,
ALWAYS!**



SAFETY



QUALITY



INNOVATION



SUSTAINABILITY



INTEGRITY



HIGHWAY SAFETY SOLUTIONS

SAFETY FIRST, ALWAYS!

COMPANY HISTORY & BACKGROUND

OUR JOURNEY



Highway Safety Solutions was established with a clear vision of improving Pakistan's transportation infrastructure and industrial facilities through innovative engineering solutions and internationally compliant safety standards.



Beginning with specialized road marking services, the company quickly earned the trust of clients by consistently delivering high-quality workmanship, timely project completion, and dependable customer service.



As Pakistan's infrastructure sector continued to grow, we expanded our capabilities to include highway guardrails, traffic sign boards, crash barriers, reflective road studs, parking management systems, industrial epoxy flooring, warehouse floor markings, and sports court coating systems.



Today, Highway Safety Solutions proudly serves government organizations, infrastructure contractors, industrial clients, commercial developers, educational institutions, healthcare facilities, logistics companies, and sports complexes across the country.



Through continuous investment in modern technology, advanced machinery, skilled professionals, and quality materials, we have developed into a comprehensive engineering solutions provider capable of handling projects of every scale with confidence and precision.



Our journey continues with a commitment to innovation, excellence, sustainability, and creating safer roads, stronger infrastructure, and world-class facilities for future generations.



ROAD MARKING



HIGHWAY GUARDRAILS



TRAFFIC SIGN BOARDS



REFLECTIVE ROAD STUDS



INDUSTRIAL EPOXY FLOORING



PARKING MANAGEMENT SYSTEMS



WAREHOUSE LINE MARKING



SPORTS COURT COATINGS



QUALITY
WORKMANSHIP



TIMELY PROJECT
COMPLETION



EXPERIENCED
PROFESSIONALS



PREMIUM
MATERIALS



SAFETY
COMPLIANCE



CLIENT
SATISFACTION



SAFETY FIRST,
ALWAYS!



Building Safer Roads,
Stronger Infrastructure,
Better Future.



Engineering Excellence
You Can Trust.



HIGHWAY SAFETY SOLUTIONS

SAFETY FIRST, ALWAYS!



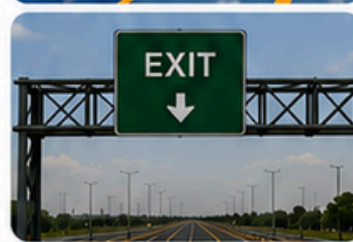
OUR VISION

At Highway Safety Solutions, our vision is to become Pakistan's leading and most trusted provider of road safety, infrastructure protection, and industrial surface solutions by delivering innovative, high-quality, and internationally compliant products and services.

We aspire to create **safer highways, motorways, urban roads, airports, ports, industrial zones, commercial facilities, and sports complexes** through advanced road marking, traffic sign boards, guardrail systems, crash barriers, epoxy flooring, sports court coatings, and intelligent traffic management solutions.

Our expertise extends to tennis courts, football grounds, basketball courts, badminton courts, volleyball courts, jogging tracks, parking areas, warehouses, and industrial floor coating systems.

By embracing **modern technology, skilled professionals, and sustainable engineering practices**, we aim to improve road safety, infrastructure durability, and sports facilities across Pakistan. Our vision is to become the preferred partner for government organizations, consultants, contractors, industries, and private developers while contributing to a safer, stronger, and more sustainable future.



OUR MISSION

At Highway Safety Solutions, our mission is to provide comprehensive, innovative, and cost-effective road safety and surface protection solutions that meet the highest national and international standards.

We specialize in **thermoplastic road marking, cold paint road marking, traffic sign boards, overhead gantries, guardrail installation, W-Beam crash barriers, reflective road studs (cat eyes), speed calming systems, epoxy flooring, industrial floor coatings, warehouse line marking, parking management systems, and safety equipment.**

We also provide **professional epoxy and acrylic sports court coatings** for **tennis courts, football grounds, basketball courts, badminton courts, volleyball courts, futsal courts, running tracks, playgrounds, and multi-purpose sports facilities.**

Our commitment is to deliver **durable, safe, and environmentally responsible** solutions through advanced equipment, premium materials, skilled professionals, and timely project execution. We strive to build long-term relationships based on **integrity, quality, innovation, and customer satisfaction** while enhancing road safety, improving industrial infrastructure, and developing world-class sports facilities that support Pakistan's growth and future generations.



OUR CORE VALUES



SAFETY FIRST

Safety is the foundation of every project. We prioritize the protection of road users, employees, clients, and communities through strict compliance with safety standards.



QUALITY EXCELLENCE

We use premium materials, advanced technology, and proven engineering methods to deliver reliable and long-lasting solutions.



INTEGRITY

We believe in honesty, transparency, accountability, and ethical business practices in every project and client relationship.



INNOVATION

We continuously adopt modern equipment, advanced technologies, and innovative engineering solutions to improve efficiency and performance.



CUSTOMER SATISFACTION

Understanding our clients' needs and exceeding their expectations remains our highest priority.



SUSTAINABILITY

We promote environmentally responsible construction practices and sustainable engineering solutions for future generations.



**SAFETY FIRST,
ALWAYS!**



INNOVATIVE
SOLUTIONS



PREMIUM
QUALITY



TRUSTED
PARTNER



BUILDING A SAFER
PAKISTAN



HIGHWAY SAFETY SOLUTIONS

SAFETY FIRST, ALWAYS!

MESSAGE FROM THE CEO

LEADERSHIP MESSAGE



Jamal Ahmed
CEO



At Highway Safety Solutions, we believe that **quality infrastructure** is the foundation of a safe and progressive nation. Every road marking, traffic sign, guardrail, epoxy floor, and sports surface we install reflects our commitment to engineering excellence and public safety.



Since our establishment, our objective has remained simple—to provide **dependable, innovative, and internationally compliant infrastructure solutions** that deliver long-term value to our clients.



We have continuously invested in **skilled professionals, advanced machinery, premium-quality materials, and modern engineering practices** to ensure every project is completed safely, efficiently, and on schedule.



Our success is built on **trust, integrity, quality workmanship, and customer satisfaction**. Whether we are executing a national highway project, installing industrial flooring, or developing world-class sports facilities, we approach every assignment with the same level of dedication and professionalism.



As we continue to grow, our commitment remains unchanged: to build **safer roads, stronger infrastructure, and sustainable facilities** that contribute to Pakistan's future development.



Thank you for your **trust and confidence** in Highway Safety Solutions.



SAFETY ROADS
Enhancing Road
Safety for All



QUALITY ASSURED
International Standards,
Guaranteed



ADVANCED SOLUTIONS
Modern Technology,
Better Results



EXPERT TEAM
Skilled Professionals,
Proven Expertise



SUSTAINABLE FUTURE
Building Today for a
Better Tomorrow



**SAFETY FIRST,
ALWAYS!**



Building Safer Roads,
Stronger Infrastructure &
Sustainable Facilities.



Engineering Excellence.
Trusted Partnerships.
Better Future.



HIGHWAY SAFETY SOLUTIONS

SAFETY FIRST, ALWAYS!

ORGANIZATIONAL STRUCTURE

OUR LEADERSHIP & MANAGEMENT

Highway Safety Solutions operates through a well-structured management system that ensures efficient planning, quality control, and successful project execution.



MANAGING DIRECTOR

Provides strategic leadership, business development, financial planning, and overall organizational direction.



PROJECT MANAGEMENT DEPARTMENT

Responsible for project planning, scheduling, budgeting, resource allocation, and client coordination.



ENGINEERING DEPARTMENT

Our experienced civil engineers, project engineers, and technical specialists supervise site execution while ensuring compliance with engineering standards.



QUALITY ASSURANCE & QUALITY CONTROL (QA/QC)

Conducts material inspections, performance testing, and quality verification throughout every stage of the project.



HEALTH, SAFETY & ENVIRONMENT (HSE)

Ensures compliance with workplace safety regulations and environmental protection standards while maintaining zero-harm practices.



OPERATIONS TEAM

Manages road marking operations, epoxy flooring installation, sports court construction, equipment handling, and workforce supervision.



PROCUREMENT & LOGISTICS

Ensures the timely procurement of certified materials, equipment, transportation, and inventory management.



FINANCE & ADMINISTRATION

Handles financial management, human resources, documentation, and administrative operations.



**SAFETY FIRST,
ALWAYS!**



Building Safer Roads,
Stronger Infrastructure &
Sustainable Facilities.



Engineering Excellence.
Trusted Partnerships.
Better Future.



HIGHWAY SAFETY SOLUTIONS

SAFETY FIRST, ALWAYS!

CORE COMPETENCIES & CAPABILITIES

WHAT MAKES US DIFFERENT

Highway Safety Solutions has developed strong technical capabilities that enable us to deliver complete road safety and infrastructure solutions under one roof.



1. ROAD SAFETY INFRASTRUCTURE

Complete execution of road marking, traffic sign boards, guardrails, crash barriers, cat eyes, speed calming systems, overhead gantries, and intelligent traffic management solutions.



2. INDUSTRIAL SURFACE PROTECTION

High-performance epoxy flooring systems designed for factories, warehouses, hospitals, pharmaceutical industries, logistics centers, food processing plants, and commercial facilities.



3. SPORTS COURT CONSTRUCTION

Professional acrylic and epoxy sports flooring for tennis courts, basketball courts, football grounds, badminton courts, volleyball courts, futsal courts, jogging tracks, and multi-purpose sports complexes.



4. ADVANCED EQUIPMENT

Modern road marking machines, hydraulic guardrail installation equipment, industrial floor preparation machines, and advanced coating application technology.



5. PROFESSIONAL WORKFORCE

Highly skilled engineers, project managers, certified technicians, machine operators, supervisors, and quality inspectors.



6. COMPLETE TURNKEY SOLUTIONS

From planning and design to execution, quality testing, and project handover, we manage every stage professionally.



SAFETY FOCUSED

We prioritize safety for our team, clients, and the community.



QUALITY DRIVEN

We deliver reliable solutions with strict quality control.



ON-TIME DELIVERY

We value time and ensure timely project completion every time.



COST EFFECTIVE

We provide high-quality solutions with the best value for money.



SUSTAINABLE SOLUTIONS

We are committed to environmental and sustainable practices.



**SAFETY FIRST,
ALWAYS!**



Building Safer Roads,
Stronger Infrastructure &
Sustainable Facilities.



Engineering Excellence.
Trusted Partnerships.
Better Future.



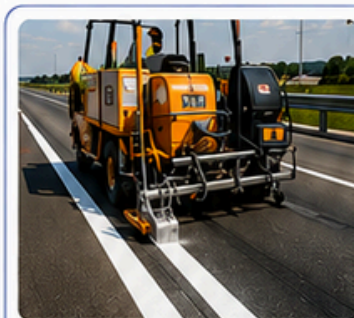
**HIGHWAY
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SOLUTIONS**

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THERMOPLASTIC ROAD MARKING

PRECISION THAT GUIDES EVERY JOURNEY

- Highway Safety Solutions provides premium thermoplastic road marking solutions for highways, motorways, airports, ports, industrial zones, commercial facilities, and urban roads.
- Our thermoplastic markings are manufactured using high-quality resins, pigments, fillers, and reflective glass beads that ensure superior durability, visibility, and weather resistance.
- Using advanced road marking machines, we ensure accurate line thickness, excellent adhesion, and uniform application that complies with national and international road safety standards.



APPLICATIONS

- ✓ Highways & Motorways
- ✓ Toll Plazas
- ✓ Airports & Runways
- ✓ Logistics Centers
- ✓ Industrial Facilities
- ✓ Urban Roads
- ✓ Parking Areas
- ✓ Ports & Terminals



KEY FEATURES

- ✓ High Reflectivity
- ✓ Excellent Night Visibility
- ✓ Weather Resistant
- ✓ Abrasion Resistant
- ✓ Fast Drying
- ✓ Heavy Traffic Performance
- ✓ Long Service Life
- ✓ International Standards



HIGH DURABILITY
Long-lasting performance



NIGHT VISIBILITY
Enhanced safety in low light



PRECISION APPLICATION
Accurate lines & uniform thickness



HEAVY TRAFFIC PERFORMANCE
Built to withstand heavy loads



ALL WEATHER RESISTANCE
Performs in extreme conditions



**SAFETY FIRST,
ALWAYS!**

Our thermoplastic road marking systems improve traffic guidance, enhance driver visibility, reduce accident risks, and contribute to safer transportation infrastructure across Pakistan.



**HIGHWAY
SAFETY
SOLUTIONS**

SAFETY FIRST, ALWAYS!

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SPECIALIZED ROAD PAINTS

Reliable Road Marking Solutions for Every Environment

Highway Safety Solutions provides premium-quality **Cold Paint Road Marking Systems** designed to deliver excellent visibility, durability, and long-lasting performance on **highways, airports, industrial facilities, parking areas, and municipal roads.**

Our road marking paints are manufactured using high-grade resins and pigments that ensure strong adhesion, fast drying, and resistance against weather, chemicals, and heavy traffic. We offer both **Chlorinated Rubber Paint** and **Water-Based Paint** for demanding industrial applications and environmentally friendly projects.

Using advanced application equipment and skilled professionals, we achieve uniform line thickness, superior reflectivity, and clean finishing. Every project is executed according to recognized engineering standards to improve traffic guidance, enhance road safety, and reduce long-term maintenance costs while providing reliable and cost-effective marking solutions for public and private infrastructure projects.



**HIGH
VISIBILITY**



**FAST
DRYING**



**WEATHER
RESISTANT**



**HEAVY TRAFFIC
DURABLE**

SAFETY FIRST, ALWAYS!



HIGHWAY GUARDRAILS & CRASH BARRIERS

Protecting Lives Through Safer Infrastructure

Highway Safety Solutions supplies and installs **high-performance W-Beam Guardrails, Thrie-Beam Crash Barriers**, bridge guardrails, and complete roadside protection systems for **highways, bridges, industrial roads, airports, and motorways**. Manufactured from premium **hot-dip galvanized steel**, our barrier systems provide exceptional impact resistance, corrosion protection, and long service life.

Every installation is carried out by trained professionals using specialized hydraulic equipment while complying with internationally recognized engineering standards. Our solutions help minimize accident severity, protect roadside infrastructure, and improve driver safety under challenging traffic conditions.

By combining quality materials, precise installation, and strict quality control procedures, we deliver durable highway safety systems that provide dependable protection, low maintenance requirements, and reliable performance throughout their operational life.



MAXIMUM IMPACT PROTECTION

Reduces accident severity and protects lives.



PREMIUM GALVANIZED STEEL

High-strength steel with superior corrosion resistance.



W-BEAM & THRIE-BEAM SYSTEMS

Engineered to absorb impact and enhance road safety.



EXPERT INSTALLATION

Installed by trained professionals using specialized equipment.



LONG LASTING DURABILITY

Low maintenance with reliable performance for years.





ROAD SAFETY PRODUCTS & SIGNAGE

Complete Traffic Safety Solutions

Highway Safety Solutions offers a complete range of traffic safety products and road signage designed to improve traffic management, increase visibility, and reduce accidents. Our product portfolio includes **traffic sign boards**, **overhead gantries**, **reflective warning signs**, **road studs**, **solar road studs**, **delineator posts**, **speed humps**, **barricades**, **convex mirrors**, **parking equipment**, and **New Jersey barriers**.

Manufactured using **premium reflective materials** and **weather-resistant components**, every product is built to withstand harsh environmental conditions while maintaining excellent visibility during both day and night.

We also provide **custom design, fabrication**, and **professional installation services** to meet project-specific requirements.

Our road safety solutions help government agencies, contractors, industrial facilities, and commercial developments create **safer, more organized transportation networks** across Pakistan.



TRAFFIC SIGN BOARDS

High visibility signs for better guidance and safety.



ROAD STUDS & SOLAR STUDS

Enhance lane visibility day and night.



BARRICADES & DELINEATORS

Effective traffic control and work zone safety.



SPEED HUMPS & SAFETY DEVICES

Reduce vehicle speed and improve safety.



NEW JERSEY BARRIERS

Strong impact protection for roads and highways.





SPORTS COURT CONSTRUCTION

Professional Sports Surface Solutions

Highway Safety Solutions provides complete **Sports Court Construction** and **Acrylic Sports Flooring Solutions** for schools, universities, sports clubs, residential communities, commercial developments, and recreational facilities.

Our experienced team designs and constructs durable sports surfaces that deliver **excellent playing performance, safety, and long-term reliability.**

Using premium acrylic coating systems and high-quality construction materials, we create smooth, weather-resistant courts with **excellent slip resistance, UV protection, and vibrant colors.**

Every project is completed according to **international sports standards** to ensure accurate dimensions, proper surface finishing, and consistent ball performance.

From new court construction to resurfacing and maintenance, we deliver **customized solutions** that meet client requirements while enhancing the appearance and functionality of every sports facility.



OUR SPORTS SOLUTIONS



**TENNIS
COURTS**



**BASKETBALL
COURTS**



**VOLLEYBALL
COURTS**



**BADMINTON
COURTS**



**FUTSAL
COURTS**



**MULTI-PURPOSE
COURTS**





WAREHOUSE & FACTORY LINE MARKING

Organized Spaces for Maximum Safety

Highway Safety Solutions offers professional **Warehouse and Factory Line Marking Services** designed to improve workplace organization, operational efficiency, and employee safety.

Our durable floor markings help define **pedestrian walkways, forklift routes, loading bays, storage zones, emergency exits, and hazardous areas** for smooth industrial operations.

We use premium **thermoplastic** and **industrial-grade** marking materials that provide excellent adhesion, abrasion resistance, and long-lasting visibility even under heavy traffic conditions.

Every layout is carefully planned according to **international industrial safety standards** to maximize productivity and minimize workplace accidents.

Our experienced team ensures precise application with clean, highly visible markings suitable for **warehouses, logistics centers, factories, manufacturing plants, and distribution facilities.**



IMPROVED SAFETY

Reduces accidents and creates a safer work environment.



BETTER ORGANIZATION

Clearly defined areas improve workflow and operational efficiency.



DURABLE & LONG-LASTING

High-quality materials resist wear, chemicals, and heavy traffic.



HIGH VISIBILITY

Bright and clear markings ensure visibility even in low-light conditions.



MEETS SAFETY STANDARDS

Compliant with international industrial safety standards for maximum workplace safety.



**HIGHWAY
SAFETY
SOLUTIONS**

SAFETY FIRST, ALWAYS!

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PARKING MANAGEMENT SOLUTIONS

Smart Parking Systems for Better Traffic Flow

Highway Safety Solutions provides complete **Parking Management Solutions** for commercial buildings, shopping malls, hospitals, airports, residential communities, educational institutions, and industrial facilities.

Our services include professional **parking line marking**, **directional arrows**, **vehicle numbering**, **pedestrian crossings**, **wheel stopper installation**, **speed calming devices**, and **traffic guidance systems** that improve vehicle movement and maximize parking capacity.

Using **premium-quality road marking materials** and modern application equipment, we ensure durable, highly visible markings that withstand continuous traffic and harsh environmental conditions.

Every parking layout is carefully planned to **enhance safety**, **reduce congestion**, and create an **organized parking** environment for both drivers and pedestrians.



OUR SERVICES



DIRECTIONAL
LINE MARKING



VEHICLE
NUMBERING



WHEEL STOPPER
INSTALLATION



ZEBRA
CROSSINGS



BASEMENT
PARKING LAYOUTS



**SAFETY FIRST,
ALWAYS!**



IMPROVED
TRAFFIC FLOW



MAXIMIZED
PARKING CAPACITY



ENHANCED
SAFETY



ORGANIZED
ENVIRONMENT



AIRPORT, PORT & INDUSTRIAL ROAD MARKING

Precision Marking for Critical Infrastructure

Highway Safety Solutions specializes in **Airport, Port, and Industrial Road Marking Systems** designed for high-traffic environments requiring maximum visibility, durability, and operational safety.

Our professional marking solutions are suitable for **airport runways, taxiways, seaports, container terminals, logistics centers, manufacturing facilities**, and industrial road networks.

Using **premium thermoplastic materials, reflective glass beads, and advanced application equipment**, we deliver highly accurate markings that comply with recognized engineering standards.

Our experienced team ensures every line is applied with **precision**, providing excellent **reflectivity, weather resistance, and long-term performance** while supporting efficient traffic movement and workplace safety.



APPLICATIONS



**AIRPORT
RUNWAYS**



TAXIWAYS



SEAPORTS



**CONTAINER
YARDS**



**LOGISTICS
CENTERS**



**INDUSTRIAL
ROADS**



MAXIMUM VISIBILITY

High reflectivity for
day and night safety



LONG-LASTING DURABILITY

Premium materials for
harsh environments



PRECISE & ACCURATE APPLICATION

Advanced equipment for
perfect line accuracy



STANDARD COMPLIANT

Meets international
engineering standards



SAFETY & EFFICIENCY

Improves traffic flow
and workplace safety



REFLECTIVE ROAD STUDS & TRAFFIC SAFETY SYSTEMS

Enhancing Visibility, Day and Night



Highway Safety Solutions supplies and installs **a complete range of Reflective Road Studs and Traffic Safety Products** designed to improve driver guidance, lane visibility, and overall road safety.



Our solutions include **solar road studs, reflective cat eyes, delineator posts, traffic cones, barricades, convex mirrors, speed humps, and lane separators** for highways, bridges, commercial facilities, parking areas, and industrial sites.



Manufactured from **premium-quality** materials, these products provide outstanding durability, weather resistance, and long service life while maintaining excellent visibility in all lighting conditions.



Our **professional installation team** ensures every product is positioned accurately for maximum effectiveness and compliance with road safety standards.



MAXIMUM VISIBILITY

High reflectivity for day and night safety.



ENHANCED SAFETY

Improves lane guidance and reduces accidents.



LONG LASTING PERFORMANCE

Built to withstand harsh weather and heavy traffic.



PRODUCT RANGE



SOLAR
ROAD STUDS



REFLECTIVE
CAT EYES



DELINEATOR
POSTS



TRAFFIC
CONES



CONVEX
MIRRORS



SPEED
HUMPS



PREMIUM QUALITY

High-grade materials for long service life.



WEATHER RESISTANT

Performs in extreme weather conditions.



EASY INSTALLATION

Quick and accurate installation.



WIDE APPLICATION

Suitable for highways, industries, parking and more.



COMPLIES WITH SAFETY STANDARDS

Meets national & international road safety standards.



ROAD SIGNAGE & TRAFFIC SIGN BOARDS

Reliable Signage for Safer Roads



Highway Safety Solutions designs, manufactures, and installs **Road Signage and Traffic Sign Boards** that improve traffic management and enhance public safety.



Our product range includes **regulatory signs, warning signs, directional signs, informational boards, overhead gantries, and customized reflective signage** suitable for highways, urban roads, industrial facilities, airports, ports, and commercial developments.



Manufactured using **premium reflective sheeting and weather-resistant materials**, our signs provide excellent visibility during both daytime and nighttime conditions.



Every sign is produced according to recognized traffic engineering standards to ensure durability, **accuracy, and long-term performance.**



Our customized signage solutions help create safer, more organized transportation networks while supporting efficient traffic movement across Pakistan.



REGULATORY
SIGNS



WARNING
SIGNS



DIRECTIONAL
SIGNS



INFORMATIONAL
BOARDS



OVERHEAD
GANTRIES



CUSTOMIZED
REFLECTIVE SIGNAGE

OUR SIGNAGE SOLUTIONS



REGULATORY
SIGNS

Ensure compliance and maintain traffic discipline.



WARNING
SIGNS

Alert drivers to potential hazards and road conditions.



DIRECTIONAL
SIGNS

Guide road users with clear and accurate directions.



INFORMATIONAL
BOARDS

Provide essential information for road users.



CUSTOMIZED
REFLECTIVE
SIGNAGE

Tailored solutions for specific project requirements.



HIGH VISIBILITY

Excellent visibility day and night.



WEATHER RESISTANT

Built to withstand harsh environments.



DURABLE & LONG LASTING

Premium materials for long service life.



ENGINEERING STANDARDS

Compliant with recognized traffic standards.



PROFESSIONAL INSTALLATION

Expert installation for maximum effectiveness.



EPOXY FLOORING SOLUTIONS



HIGH-PERFORMANCE FLOORING FOR EVERY INDUSTRY



PREMIUM & DURABLE

High-quality epoxy systems engineered to withstand heavy traffic, machinery, chemicals, moisture, and daily wear for long-term durability.



SEAMLESS & HYGIENIC

Seamless, dust-free, and non-porous surfaces that resist bacteria, stains, and contaminants—ideal for clean and safe environments.



CHEMICAL & MOISTURE RESISTANT

Superior resistance to chemicals, oil, water, and spills—protecting the concrete and ensuring a longer service life.



EASY TO CLEAN & MAINTAIN

Smooth and non-absorbent finish makes cleaning easy and reduces maintenance time and costs.



ENHANCED SAFETY

Provides slip-resistant options that improve workplace safety and reduce the risk of accidents.



CUSTOMIZED SOLUTIONS

Wide range of colors, textures, and finishes to match your operational needs and aesthetic preferences.



Highway Safety Solutions provides premium **Epoxy Flooring Solutions** designed for industrial, commercial, and institutional facilities where durability, hygiene, and long-term performance are essential.

Our seamless flooring systems are engineered to withstand heavy traffic, machinery, chemicals, moisture, and daily operational wear while maintaining an attractive finish.

Using advanced application techniques and **premium epoxy materials**, we create floors that are easy to clean, dust-free, and highly resistant to abrasion and impact.

Every project begins with detailed surface preparation to ensure maximum adhesion and long service life.

Whether the requirement is for factories, warehouses, hospitals, showrooms, offices, or commercial buildings, our experienced team delivers customized flooring solutions that **improve workplace safety, operational efficiency, and overall aesthetics while minimizing maintenance costs.**



APPLICATIONS



INDUSTRIAL
FACILITIES



COMMERCIAL
BUILDINGS



WAREHOUSES



HOSPITALS



EDUCATIONAL
INSTITUTIONS



LONG-LASTING PERFORMANCE

Built to last in the most demanding environments.



MAXIMUM PROTECTION

Protects concrete from damage and wear.



MINIMAL DOWNTIME

Quick installation with minimal disruption.



COST EFFECTIVE

Reduced maintenance and longer life cycle.



EXPERT INSTALLATION

Professional team using advanced equipment.



EPOXY FLOOR COATING SOLUTIONS

COMPLETE EPOXY FLOOR COATING SYSTEMS

Our **Epoxy Floor Coating Systems** provide long-lasting protection for concrete floors exposed to heavy traffic, chemicals, oils, and demanding industrial conditions.

We offer customized coating solutions that improve floor strength, appearance, and durability while creating seamless surfaces that are easy to maintain.

Every installation is completed using **premium-grade epoxy resins**, advanced equipment, and proven application methods to ensure superior adhesion and consistent performance.

Our coatings are available in various colors and finishes to suit industrial, commercial, and institutional environments.

Whether upgrading an existing floor or protecting newly constructed concrete, our epoxy coating systems provide **excellent value, improved workplace safety, and reliable long-term performance.**

TYPICAL APPLICATIONS



INDUSTRIAL FACILITIES



WAREHOUSES



SHOWROOMS



HOSPITALS



COMMERCIAL BUILDINGS



EDUCATIONAL INSTITUTIONS



STRONG PROTECTION

Resists chemicals, oils, stains, and heavy impact



LONG-LASTING DURABILITY

Built to withstand heavy traffic and tough conditions



SEAMLESS FINISH

Smooth, attractive surfaces that are easy to clean



IMPROVED SAFETY

Slip-resistant options enhance workplace safety

SYSTEM FEATURES



PREMIUM QUALITY MATERIALS

High-performance epoxy resins for superior adhesion, strength, and durability.



ADVANCED APPLICATION

Professional application using modern equipment for consistent and flawless results.



WIDE RANGE OF FINISHES

Available in multiple colors, textures, and finishes to match your environment and brand.



CHEMICAL & MOISTURE RESISTANT

Protects concrete from chemicals, moisture, and daily operational wear.



SLIP-RESISTANT OPTIONS

Enhanced safety with anti-slip textures for high-traffic areas.



SUPERIOR ADHESION

Strong bonding for long-lasting performance



FAST CURING

Quick installation with minimal downtime



ABRASION RESISTANT

Withstands heavy machinery and constant use



EASY MAINTENANCE

Dust-free, seamless surface for effortless cleaning



COST EFFECTIVE

Long service life reduces repair and maintenance costs



SELF-LEVELING & DECORATIVE EPOXY FLOORING

PREMIUM FLOORS WITH MODERN FINISHES

Highway Safety Solutions specializes in **Self-Leveling** and **Decorative Epoxy Flooring** that combines outstanding durability with an elegant appearance.

Our self-leveling systems create perfectly smooth, seamless floors that enhance both functionality and aesthetics.

We also offer decorative epoxy finishes including metallic effects, colored coatings, flake systems, and customized textures suitable for commercial and residential interiors.

These flooring systems resist stains, scratches, chemicals, and moisture while remaining easy to clean and maintain.

Installed by experienced professionals using premium materials, our decorative epoxy solutions deliver **exceptional performance and long-lasting beauty** for offices, shopping malls, hotels, restaurants, luxury homes, and retail environments.



WHY CHOOSE OUR EPOXY FLOORING?



SEAMLESS & SMOOTH

Self-leveling floors create a flawless, joint-free surface.



HIGH DURABILITY

Resists heavy traffic, impact, scratches, and daily wear.



CHEMICAL & STAIN RESISTANT

Protects against chemicals, oils, stains, and moisture.



EASY TO CLEAN

Non-porous surface prevents dust, dirt, and bacteria buildup.



DECORATIVE & MODERN

Wide range of colors, effects, and textures to match your style.



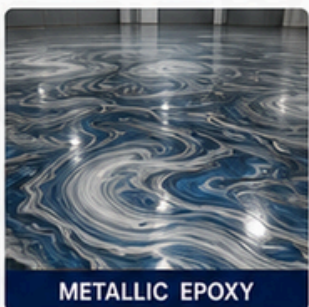
LONG-LASTING VALUE

Provides excellent performance and long service life.

OUR DECORATIVE FINISHES



SELF-LEVELING EPOXY



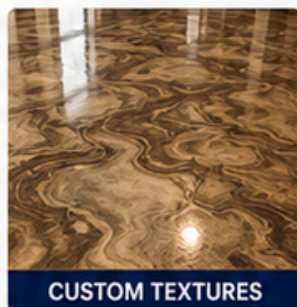
METALLIC EPOXY



FLAKE SYSTEMS



COLORED EPOXY



CUSTOM TEXTURES

IDEAL FOR



INDUSTRIAL
FACILITIES



OFFICES



SHOPPING
MALLS



HOTELS



RESTAURANTS



LUXURY
HOMES



RETAIL
SPACES



SUPERIOR ADHESION

Strong bonding with concrete for long-lasting performance.



ADVANCED TECHNOLOGY

Installed using modern equipment and proven methods.



ENVIRONMENT FRIENDLY

Low odor, safe materials for a healthier environment.



PROFESSIONAL INSTALLATION

Experienced team ensures precision, quality, and timely completion.



PREMIUM QUALITY MATERIALS

High-grade epoxy resins for superior strength and beauty.



CHEMICAL RESISTANT & ANTI-SLIP FLOORING

MAXIMUM PROTECTION FOR
DEMANDING ENVIRONMENTS

Our **Chemical Resistant and Anti-Slip Epoxy Flooring Systems** are designed for facilities where safety and durability are critical.

These high-performance flooring solutions resist chemicals, oils, solvents, moisture, heavy machinery, and continuous industrial traffic while reducing the risk of slips and workplace accidents.

Ideal for manufacturing plants, pharmaceutical industries, laboratories, food processing units, automotive workshops, and chemical storage facilities, our flooring systems maintain their performance under the most demanding operating conditions.

Using premium epoxy materials and strict quality control procedures, we deliver reliable flooring solutions that **improve workplace safety, reduce maintenance, and extend the lifespan of concrete floors.**



KEY BENEFITS



CHEMICAL RESISTANT

Resists acids, alkalis, solvents, oils, and harsh chemicals.



ANTI-SLIP SURFACE

Textured finish reduces slips and ensures workplace safety.



HIGH DURABILITY

Withstands heavy traffic, machinery, and impact.



MOISTURE & WATERPROOF

Prevents water penetration and protects concrete.



EASY TO CLEAN

Seamless, non-porous surface for quick and easy cleaning.



LONG-LASTING PERFORMANCE

Maintains strength, appearance, and safety for years.

IDEAL APPLICATIONS



MANUFACTURING PLANTS

Heavy-duty flooring for production areas.



PHARMACEUTICAL INDUSTRIES

Hygienic and chemical resistant flooring.



LABORATORIES

Safe and durable floors for precision environments.



FOOD PROCESSING UNITS

Resistant to oils, fats, and food spills.



AUTOMOTIVE WORKSHOPS

Withstands oils, grease, and heavy use.



CHEMICAL STORAGE FACILITIES

Maximum protection against chemical exposure.

FLOORING SYSTEM FEATURES



PREMIUM EPOXY SYSTEM

High-strength, high-performance epoxy for superior protection.



EXCELLENT ADHESION

Strong bonding with concrete for long-term reliability.



ABRASION & IMPACT RESISTANT

Designed to handle tough industrial conditions.



TEMPERATURE RESISTANT

Performs well in extreme hot and cold environments.



COST EFFECTIVE SOLUTION

Reduces repair costs and extends floor service life.



CUSTOMIZED SYSTEMS

Tailored flooring solutions to match your requirements.



IMPROVED WORKPLACE SAFETY

Reduces slip hazards and accidents.



REDUCED MAINTENANCE

Easy to clean and low maintenance.



EXTENDED FLOOR LIFESPAN

Long-lasting systems that save time and money.



ENVIRONMENTALLY FRIENDLY OPTIONS

Low odor, low VOC epoxy systems.



QUALITY YOU CAN TRUST

Expert installation with strict quality control.



CONCRETE FLOOR REPAIR & SURFACE PREPARATION

THE FOUNDATION OF EVERY DURABLE EPOXY FLOOR

Successful epoxy flooring begins with proper **Concrete Floor Repair and Surface Preparation**. Highway Safety Solutions uses advanced grinding, shot blasting, crack repair, and surface profiling equipment to prepare concrete for maximum epoxy adhesion.

Our technicians carefully remove damaged coatings, repair surface imperfections, eliminate contamination, and level uneven floors before coating application.

This process significantly improves bonding strength, durability, and the overall performance of the flooring system.

Whether renovating an existing industrial floor or preparing a newly constructed surface, our professional preparation methods ensure a flawless finish and long-lasting results.

By combining modern equipment with experienced workmanship, we deliver **epoxy flooring systems** that **perform efficiently for years** with minimal maintenance.



OUR SURFACE PREPARATION PROCESS

1	2	3	4	5	6
SURFACE INSPECTION	COATING & DIRT REMOVAL	CRACK & JOINT REPAIR	SURFACE GRINDING	SHOT BLASTING	CLEANING & PREPARATION
We inspect the concrete condition to identify cracks, damage, and contamination.	Existing coatings, oils, paints, and loose materials are removed for a clean surface.	Cracks, holes, and joints are repaired using high-strength epoxy and specialized fillers.	Diamond grinding creates the ideal profile for strong epoxy bonding and adhesion.	Shot blasting opens pores, improves texture, and removes weak concrete.	Final cleaning removes dust and debris for a perfect, ready-to-coat surface.

BENEFITS OF PROPER SURFACE PREPARATION

- MAXIMUM ADHESION**
Ensures strong bonding of epoxy to concrete for long-lasting performance.
- ENHANCED DURABILITY**
Improves resistance to heavy traffic, impact, chemicals, and wear.
- LONGER FLOOR LIFE**
Proper preparation extends the life of the flooring system and reduces future repairs.
- BETTER PERFORMANCE**
Provides a smooth, level base for flawless finishes and consistent results.
- COST EFFECTIVE**
Prevents early coating failure and minimizes maintenance costs over time.

ADVANCED EQUIPMENT FOR SUPERIOR RESULTS

DIAMOND FLOOR GRINDER For precision grinding and surface profiling.	SHOT BLASTING MACHINE For deep cleaning and surface texturing.	INDUSTRIAL VACUUM SYSTEM For dust-free and clean surface preparation.	CRACK REPAIR SYSTEMS High-strength epoxy and polymer-based fillers for permanent repairs.
CONCRETE SCARIFIER Removes coatings and prepares rough surfaces.	FLOOR POLISHER For smoothing and leveling uneven concrete.	MOISTURE TESTER Ensures the right moisture level before coating.	

THE RIGHT PREPARATION, THE PERFECT FLOOR

- STRONG FOUNDATION**
A properly prepared surface is the key to a durable and reliable epoxy floor.
- FLAWLESS FINISH**
Smooth, clean, and level surfaces deliver premium appearance and results.
- LONG-TERM RELIABILITY**
Proper preparation ensures years of trouble-free performance.
- EXPERT TEAM**
Skilled professionals, modern equipment, and proven processes.
- QUALITY YOU CAN TRUST**
Committed to delivering safe, durable, and high-performance floors.



**HIGHWAY
SAFETY
SOLUTIONS**

SAFETY FIRST, ALWAYS!

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CONTACT US

LET'S BUILD SAFER
INFRASTRUCTURE TOGETHER



Whether your project requires road marking, epoxy flooring, traffic safety products, highway guardrails, industrial floor coatings, or complete infrastructure solutions, **Highway Safety Solutions** is ready to deliver reliable engineering services tailored to your requirements.



Our experienced professionals combine technical expertise, premium materials, and modern equipment to ensure every project is completed with exceptional quality, safety, and efficiency.



From consultation and planning to execution and after-sales support, we are committed to building long-term relationships through trust, innovation, and customer satisfaction.



Contact our team today to discuss your next project and discover how our professional solutions can enhance the **safety, durability, and performance of your infrastructure.**



**HIGHWAY
SAFETY
SOLUTIONS**

— SAFETY FIRST, ALWAYS! —



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ROAD MARKING SOLUTIONS

Precision marking for
safer roads



EPOXY FLOORING SOLUTIONS

Durable, seamless &
high-performance
flooring systems



TRAFFIC SAFETY PRODUCTS

Enhancing visibility
and protecting
lives



HIGHWAY INFRASTRUCTURE SOLUTIONS

Reliable systems for
stronger infrastructure



PROFESSIONAL ENGINEERING SERVICES

From planning to
execution & support